



to see **beyond**

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Ritar : are you ready?

RITAR S.p.A.

was established in 1964, specializing in telecommunication field, and is a typical representative of Italian entrepreneurial reality.

Evolution

It evolves by opening to the electronic components business and by specializing in high tech planning. RITAR SpA is well-known and appreciated for having designed and realised important assignments in high-tech plant engineering: audio, video and security. Its activity and quick evolution leads the company to do business all over the world in order to get the best high-tech production, as well as commodities. Products are mainly from Asian and European countries distributed all over the international market. Important technological projects have been realised by RITAR, in South and North Africa, and all over Europe.

Company engine

Franco Paolillo Company's founder with his family and a vast staff is its own engine, in his entrepreneurial choices, being careful to the social and market changes and to the high-tech evolution. He is currently its president, and has chosen young personnel in order to form a high skilled staff.

Today

Professionalism and experience have enabled RITAR SpA to be a leader in high-tech field, optical fiber applications and products, SAT -Tv and CCTV sector. This products range is sold through a network of agents and distributors located throughout the territory, assisted by a modern marketing reality made of instruments like : mobile applications, a vast web department, and software tools made directly by RITAR's internal departments.

They sell to the most important specialised dealers in technological plant-engineering sector. For some time now, specific communications activities have also involved electric installers sector, in order to extend the base of potential buyers: a part of this group, is specialising in the latest tv, ip , optical fiber and security technologies. The head office is located in Florence with two selling points.

A third selling point operates in Prato, which is the most important industrial centre in the region of Tuscany. In addition to agents and distributors, in the Milan area, Ritar has an official logistical partner company named A.M.T..

RITAR is well known for its ability to design and distribute highly technological products all over the market, and has also been directly developing highly innovative products for world market. This is the reason why a selection of world leader Manufactures have chosen Ritar as a distributor of their products in Italian and International market.

Are you ready to open your mind to RITAR vast reality?

We're ready to show you what's beyond to see.



FAIRMATE
comfortable technology

free Wave
technology

SECURITY
nextmate
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